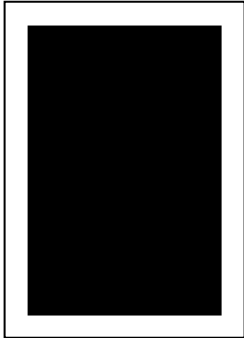


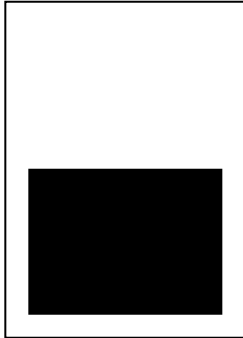


The Greater Merced Chamber of Commerce  
 360 E. Yosemite Avenue, #100  
 Merced, CA 95340  
 (209) 384-7092 p  
 (209) 384-8472 f  
 www.merced-chamber.com

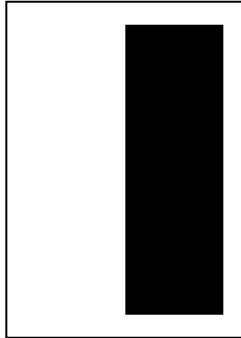
## Business Journal Ad Rate Card



Full Page  
8.5"w x 11"h



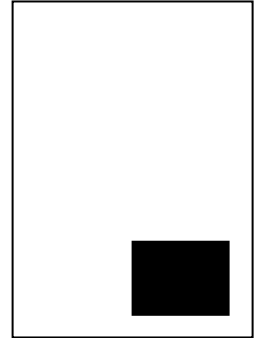
1/2 Page Horizontal  
8.5w" x 5.5"h



1/2 Page Vertical  
4.25"w x 11"h



1/4 Page  
4.25"w x 5.5"h



1/8 Page  
4.25"w x 2.75"h

### **Chamber Members**

Multiple-month prices are guaranteed only with a signed advertising contract

	1x	3x	6x	12x
1/8 Page	\$80	\$70	\$65	\$60
1/4 Page	\$130	\$110	\$100	\$90
1/2 Page	\$200	\$180	\$160	\$140
Full Page	\$300	\$280	\$260	\$240
*Inside F.C.	\$400	\$380	\$360	\$340
*Inside B.C.	\$400	\$380	\$360	\$340
*Back Cover	\$500	\$480	\$460	\$440

\*Preferred locations are full page, color ads, and are available to Chamber members only.

All sizes are in addition to a 1/8" bleed.

Inserts: \$120 – Copies must be dropped off to the Chamber by the specified ad due date each month

### **Non-Chamber Members**

Multiple-month prices are guaranteed only with a signed advertising contract

	1x	3x	6x	12x
1/8 Page	\$100	\$90	\$80	\$70
1/4 Page	\$160	\$150	\$140	\$130
1/2 Page	\$250	\$240	\$230	\$220
Full Page	\$350	\$340	\$330	\$320