



BUSINESS JOURNAL ADVERTISING AGREEMENT

Advertisers who sign a one year contract will automatically renew monthly with the same space priority. **Written cancellation of ad is required thirty (30) days in advance.**

Advertising Rates:

Back Cover	Single Issue		\$ 255.00*
1/2	3 Issues	\$235.00 Per Issue	\$ 705.00*
9.5 W x 5.5 H	12 Issues	\$225.00 Per Issue	\$2700.00*
Inside Full Page	Single Issue		\$ 230.00
9.5W x 11 H	3 Issues	\$210.00	\$ 630.00
	12 Issues	\$200.00	\$2400.00
1/2 Page	Single Issue		\$ 150.00
9.5 W x 5.5 H	3 Issues	\$130.00	\$ 390.00
	12 Issues	\$120.00	\$1440.00
1/4 Page	Single Issue		\$ 100.00
4.5 W x 5.5 H	3 Issues	\$ 75.00	\$ 225.00
	12 Issues	\$ 65.00	\$ 780.00
1/8 Page	Single Issue		\$ 75.00
4.5W x 2.5H	3 Issues	\$ 50.00	\$ 150.00
	12 Issues	\$ 40.00	\$ 480.00

Flyer Inserts: \$70.00 – Members/\$100.00 Nonmembers (Copy inserts are provided by the customer. 1,200 copies needed, 8.5x11 flat sheets, white or colored stock, non-glossy paper.)

ALL INSERTS AND ADS MUST BE APPROVED BEFORE DELIVERY. PLEASE DELIVER TO THE CHAMBER BY THE THIRD WEDNESDAY OF EACH MONTH.

Contact Name: _____ Telephone #: _____

Company Name: _____ Fax #: _____

Billing Address: _____ City _____ State _____

Acceptance of Agreement

Chamber Representative

Start Date: _____

End Date: _____

**Includes Color Price Revised 12/03/07*

Limited Ads with color – add 10%

Camera Ready Copy or Black & White Copy (**Required**)

The Greater Merced Chamber of Commerce

360 E. Yosemite Ave., Suite 100, Merced, CA 95340 ~ Phone (209) 384-7092 ~ Fax (209) 384-8472

Website: www.merced-chamber.com

\$25 Ad Creation Charge

No Charge for Minor Changes

Center pages have color ads